



**YEAR ONE**

**2020**  
**2021**

**FALL**

**MODULE 1**

ACCT 60100 Financial Accounting I	2 cr.
FIN 60500 Finance	2 cr.
ITAO 60200 Intro. To Bus. Analytics	2 cr.
MGTO 60710 Found. of Ethic. Bus. Conduct	2 cr.
MBGR 60600 Career Leadership	1 cr.

**Interterm**

Interterm Week (1 cr.)
Fall Break

**MODULE 2**

ACCT 60120 Financial Accounting II	2 cr.
FIN 60210 Managerial Economics	2 cr.
MARK 60100 Marketing Management	2 cr.
MGTO 70105 Leading People & Teams	2 cr.

**SPRING**

**MODULE 3**

ITAO 60800 Process Analytics	2 cr.
ITAO 70220 Data Exp. & Visualization	2 cr.
MGTO 70110 Strategic Decision Making	2 cr.
ITAO 70240 Data Management	2 cr.

**Interterm**

Data Wrangling w/R (1 cr.)
Spring Break

**MODULE 4**

ITAO 70200 Advanced Statistical Inference	2 cr.
ITAO 70210 Predictive Analytics	2 cr.
ITAO 70230 Spreadsheet Decision Modeling	2 cr.
ITAO 70350 Data Storytelling	2 cr.

Students in the Two-Year MBA/MSBA Program are required to:

1. Complete a minimum of (68) credit hours;
2. Maintain a cumulative GPA of at least 3.0;
3. Maintain full-time student status, which is a minimum of (4) credit hours per module and (1) Interterm course each semester.
4. Complete at least 10 credit hours of MSBA electives
5. Complete at least 11 credit hours of general electives

**SUMMER**

MBGR 65000 MBA INTERNSHIP—1 cr.

 Denotes core course requirement.

 Denotes space for concentration and general electives.

**YEAR TWO**

2021  
2022

**FALL**

**MODULE 1**

ITAO 70310 Machine Learning	2 cr.

**Interterm MODULE 2**

Integrated Analytics Deep Dive (1 cr.)	ITAO 70260 Python for Data Analytics	2 cr.
Fall Break		

**SPRING**

**MODULE 3**

ITAO 70850/70855 Analytics Capstone Experience		2 cr.
ITAO 70250 Unstructured Data Analytics	2 cr.	Interterm Week (1 cr.)
		Spring Break

**Interterm MODULE 4**

ITAO 70330 Ethics and Big Data Analytics	2 cr.

**MSBA Electives**

- ITAO 70420 Sports Analytics
- ITAO 70430 Social Media Analytics
- ITAO 70440 Healthcare Analytics
- ITAO 70450 Data Acquisition
- ITAO 70610 Data Analytics w/Excel VBA
- ITAO 70650 Time Series Analysis
- ITAO 70730 Cloud Computing
- ITAO 70750 Strategic Bus. Tech
- ITAO 70930 Lean Six Sigma
- ITAO 70950 Supply Chain Analytics
- MARK 70120 Marketing Analytics

As of April 14, 2020

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