



YEAR ONE

2019
2020

FALL

MODULE 1

ACCT 60100 Financial Accounting I	2 cr.
FIN 60500 Finance	2 cr.
ITAO 60200 Intro. To Bus. Analytics	2 cr.
MGTO 60710 Found. of Ethic. Bus. Conduct	2 cr.
MBGR 60600 Career Leadership	1 cr.

Interterm MODULE 2

Interterm Week (1 cr.)	ACCT 60120 Financial Accounting II	2 cr.
Fall Break	FIN 60210 Managerial Economics	2 cr.
	MARK 60100 Marketing Management	2 cr.
	MGTO 70110 Strategic Decision Making	2 cr.

SPRING

MODULE 3

ITAO 60800 Process Analytics	2 cr.
ITAO 70220 Data Exp. & Visualization	2 cr.
MGTO 70105 Leading People & Teams	2 cr.
ITAO 70240 Data Management	2 cr.

Interterm MODULE 4

Data Wrangling w/R (1 cr.)	ITAO 70200 Advanced Statistical Inference	2 cr.
Spring Break	ITAO 70210 Predictive Analytics	2 cr.
	ITAO 70230 Spreadsheet Decision Modeling	2 cr.
	ITAO 70350 Data Storytelling	2 cr.

Students in the Two-Year MBA/MSBA Program are required to:

1. Complete a minimum of (68) credit hours;
2. Maintain a cumulative GPA of at least 3.0;
3. Maintain full-time student status, which is a minimum of (4) credit hours per module and (1) Interterm course each semester.
4. Complete at least 10 credit hours of MSBA electives
5. Complete at least 11 credit hours of general electives

SUMMER

MBGR 65000 MBA INTERNSHIP—1 cr.

As of 12 September 2019

 Denotes core course requirement.

 Denotes space for concentration and general electives.

YEAR TWO

2020
2021

FALL

MODULE 1

ITAO 70310 Machine Learning	2 cr.

Interterm MODULE 2

Integrated Analytics Deep Dive (1 cr.)	ITAO 70260 Python for Data Analytics	2 cr.
Fall Break		

SPRING

MODULE 3

ITAO 70850/70855 Analytics Capstone Experience	2 cr.
ITAO 70250 Unstructured Data Analytics	2 cr.

Interterm MODULE 4

Interterm Week (1 cr.)	ITAO 70330 Ethics and Big Data Analytics	2 cr.
Spring Break		

MSBA Electives

- ITAO 70420 Sports Analytics
- ITAO 70430 Social Media Analytics
- ITAO 70440 Healthcare Analytics
- ITAO 70450 Data Acquisition
- ITAO 70610 Data Analytics w/Excel VBA
- ITAO 70650 Time Series Analysis
- ITAO 70730 Cloud Computing
- ITAO 70750 Strategic Bus. Tech
- ITAO 70930 Lean Six Sigma
- ITAO 70950 Supply Chain Analytics
- MARK 70120 Marketing Analytics

As of Nov 14, 2020

 Denotes core course requirement.

 Denotes space for concentration and general electives.