



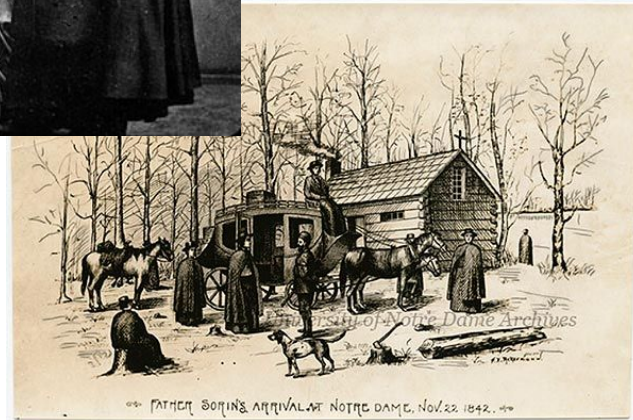


GROW
THE GOOD
IN BUSINESS™

Our Founding Charges

"Will you permit me, dear Father, to share with you a preoccupation which gives me no rest? Briefly it is this: Notre Dame du Lac was given to us by the bishop only on condition that we establish here a college at the earliest opportunity. As there is no other school within more than a hundred miles, this college cannot fail to succeed. Before long, it will develop on a large scale...it will be one of the most powerful means for good in this country."

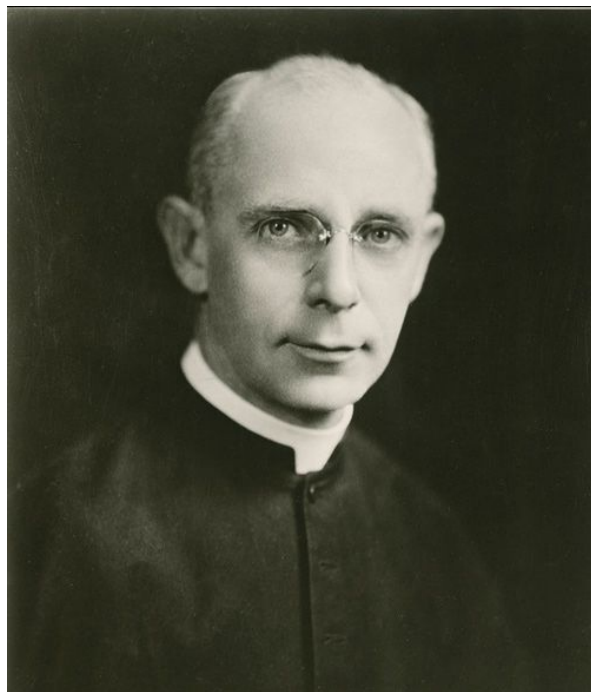
- Edward Sorin CSC



Our Founding Charges

"The primary function of commerce is service to mankind. Business has a code of ethics based very largely on divine principles. When this code is followed, commerce can and does advance civilization."

- John O'Hara CSC



Get Excited about Business

352

Impact

Balance

Take Care of your Business

Engage with the Community

Get Excited about Each Other

Meet Joe Sweeney

Professionally

- Double Domer ('06, '12)
 - Political Science & Arabic Studies
 - MBA
- Brand Manager
 - Catena Zapata, Fat *bastard*, Renacer, Sanford, Chimney Rock, Shimizu-no-mai
- Pracademic
 - Business on the Frontlines, Frontline Engagements, Ways of Rebuilding Community, Wine Business

Personally

- Wanderlust
 - 49 states
 - 32 countries
- Creative outlets
 - Photography, music
- Shows
 - Drive to Survive, Westworld, Great British Baking Show, The Crown, Stranger Things, Mandalorian

Celebrate Each Other

Be a Good Ancestor

GROW THE HEALTH OF GOOD CONSUMERS IN MARKETING BUSINESS

MENDOZA COLLEGE
OF BUSINESS



UNIVERSITY OF
NOTRE DAME