

An aerial photograph of the University of Notre Dame campus. The image shows a large, historic building complex with a prominent central dome and a tall, spired tower on the left. The campus is surrounded by lush green trees, some of which are showing autumn colors. A wide river flows through the background, reflecting the sky. The overall scene is bathed in the warm, golden light of late afternoon or early morning.

GROW
THE GOOD
IN BUSINESS™



MENDOZA COLLEGE OF BUSINESS

Our Founding Charges

“Will you permit me, dear Father, to share with you a preoccupation which gives me no rest? Briefly it is this: Notre Dame du Lac was given to us by the bishop only on condition that we establish here a college at the earliest opportunity. As there is no other school within more than a hundred miles, this college cannot fail to succeed. Before long, it will develop on a large scale...it will be one of the most powerful means for good in this country.”

- Edward Sorin CSC



Our Founding Charges

“The primary function of commerce is service to mankind. Business has a code of ethics based very largely on divine principles. When this code is followed, commerce can and does advance civilization.”

- John O’Hara CSC



Get Excited about Business

649

Impact

Balance

Take Care of your Business

Engage with the Community

Get Excited about Each Other

Meet Joe Sweeney

Professionally

- Double Domer ('06, '12)
 - Political Science & Arabic Studies
 - MBA
- Brand Manager
 - Catena Zapata, Fat *bastard*, Renacer, Sanford, Chimney Rock, Shimizu-no-mai
- Pracademic
 - Business on the Frontlines, Frontline Engagements, Ways of Rebuilding Community, Wine Business

Personally

- Wanderlust
 - 49 states
 - 32 countries
- Creative outlets
 - Photography, music
- Shows
 - Drive to Survive, Westworld, Great British Baking Show, The Crown, Stranger Things, Mandalorian, Succession

Celebrate Each Other

Be a Good Ancestor

GROW THE HEALTH OF GOOD CONSUMERS IN MARKETING BUSINESS

MENDOZA COLLEGE
OF BUSINESS

