

An aerial photograph of the University of Notre Dame campus. The image shows a large, multi-story building with a prominent central dome and a tall, spire-topped tower on the left. The campus is surrounded by lush green trees, some of which are showing autumn colors. A river flows through the background, reflecting the sky. The overall scene is bathed in the warm, golden light of late afternoon or early morning.

GROW  
THE GOOD  
IN BUSINESS™



MENDOZA COLLEGE OF BUSINESS

# Mendoza Community

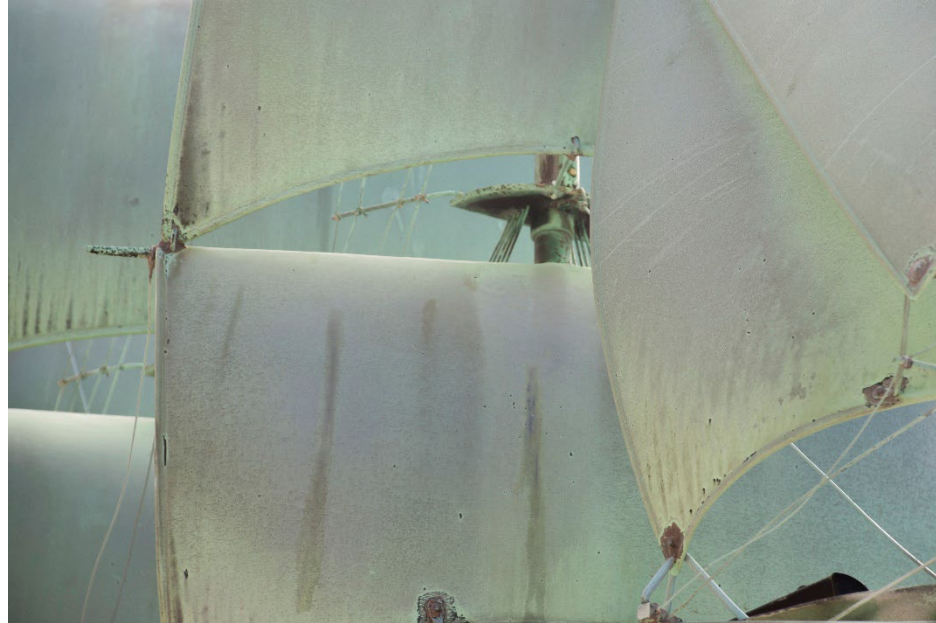
- We have ~800 degree-seeking graduate business students (11 graduate degree programs)
- We have ~2000 Mendoza undergraduate business majors
  - Approx. 25% of all undergraduates at Notre Dame

## Total (% of all graduate business students)

- 250 (32%): **MBAs** (TY MBA, OY MBA, Dual Degrees)
- 150 (21%): **EMBA**s (EMBA - SB & Chicago)
- 375 (47%): **Specialized Masters** (MSM, MSA, MSBA, MSF, MNA, EMNA)

## Faculty, Staff, & Administrators

- 130 FT Mendoza faculty / 30 PT or adjunct professors
- 120 FT Mendoza staff & administrators / 12 PT staff



# Recent & Upcoming Program Investments

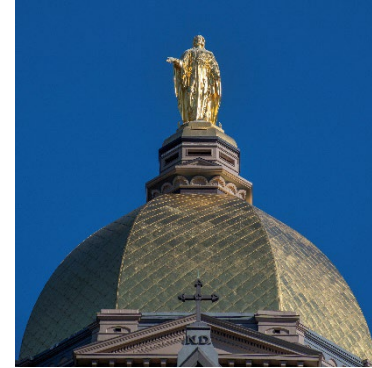
- Experiential Learning
- Grow Irish & International Experiences
- Student Experience
- Mendoza Facilities





# Program Timeline

- **Now Irish and LL:** August 8 – August 16
- **Fall** (13-18 credits)
  - **Mod 1:** August 21 – October 6
  - **Grow Irish:** Week of October 9
  - **Fall Break:** Week of October 16
  - **Mod 2:** October 23 – December 13
- **Christmas Break:** December 14 – January 15
- **Spring** (13-18 credits)
  - **Mod 3:** January 16 – March 1
  - **Grow Irish:** Week of March 4
  - **Spring Break:** Week of March 11
  - **Mod 4:** March 18 – May 8
- **Graduation Weekend:** May 17 – 19



# MBA Curriculum & Program Design

- **Orientation and Leadership Launch**
  - Launch: Learning how to thrive at ND; starting leadership journey
- **Fall Semester**
  - Core Concepts: Intensive review of business fundamentals
  - Vocation: Career leadership principles & skills
- **Spring Semester**
  - MBA major: Deep dive into a core discipline
  - Electives: tailor to your career, interests, depth & breadth
- **Grow Irish**
  - Business in Action: Apply knowledge in team based projects, Gain skills in training workshops
- **Clubs**
  - Engagement: Bring MBA experience to life with career and affinity clubs



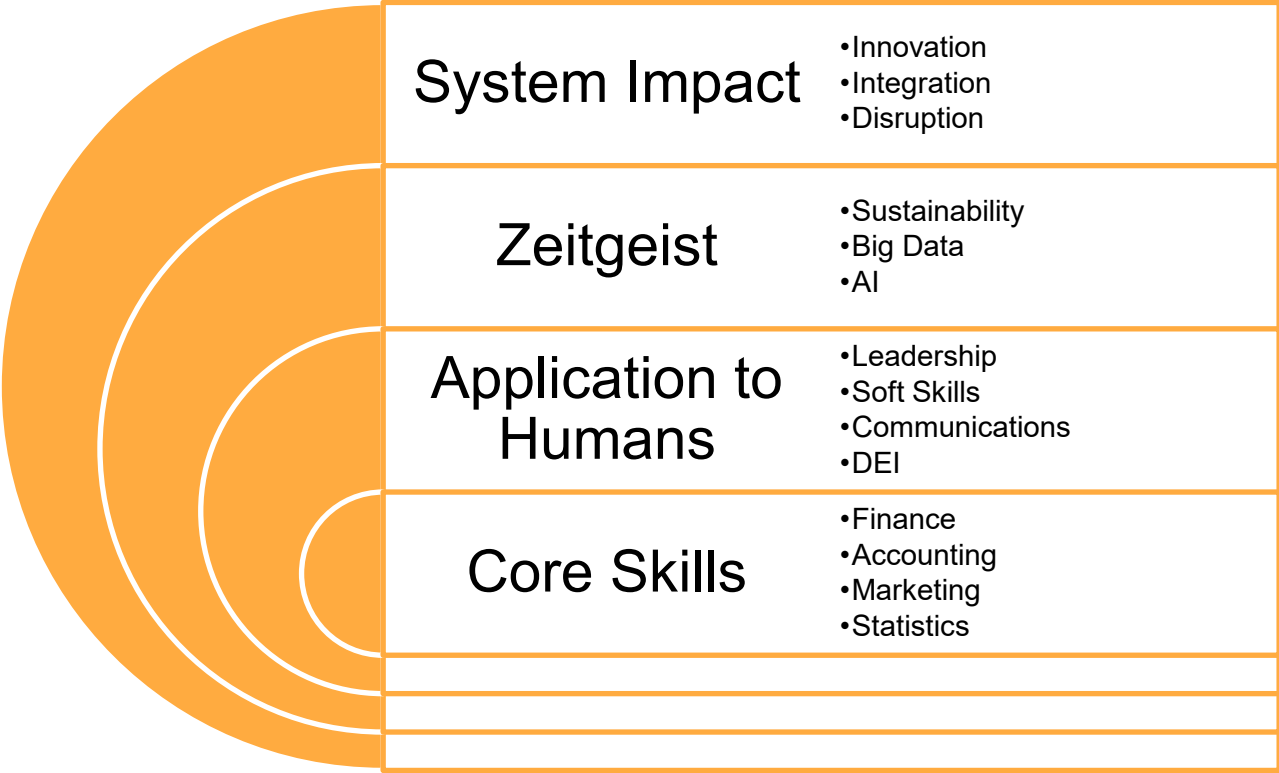
# Curricular Approach

Mixed Format Approach based on Faculty discretion and expertise

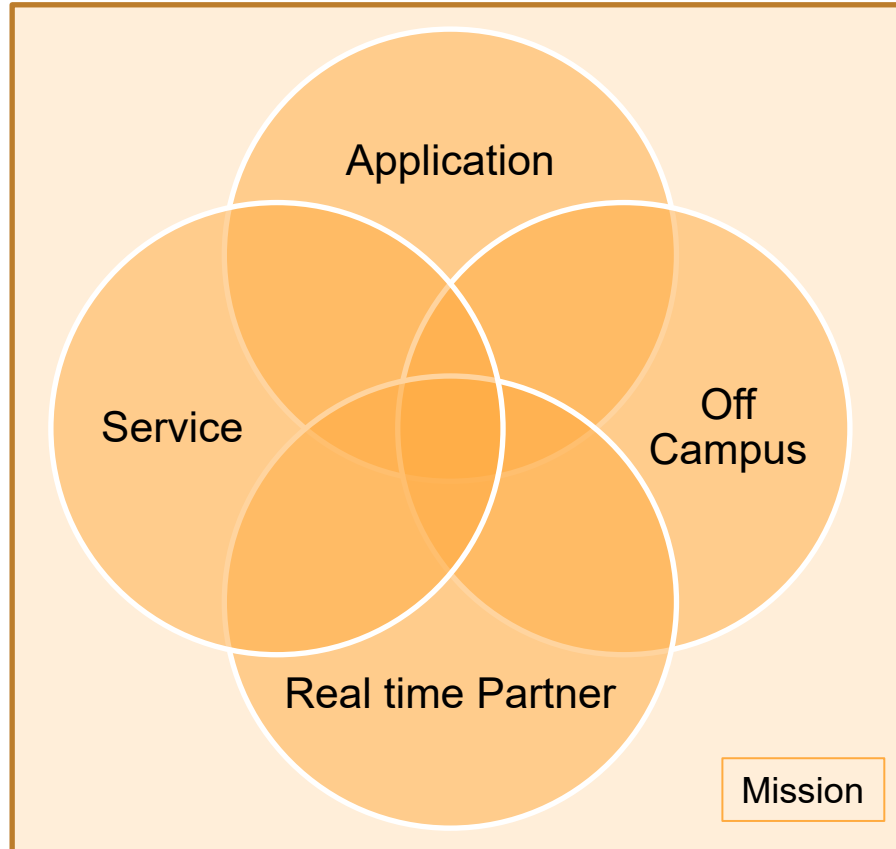
- Case based
- Project based
- Lecture
- Discussion and reflection
- Combination
- Skills Driven
- Application Driven



# Curricular Approach



# Experiential Learning





# Experiential Learning

## Meyer Business on the Frontlines Program

- Business on the Frontlines
- Frontlines in America
- Frontline Engagements
- Ways of Rebuilding Community

## Applied Investment Management

## Applied Digital Marketing

## Practicum Courses

- M&A
- PE
- Seed Investor

## Grow Irish Projects

## Mods Away



# Your Approach

- Align to Career goals
- Fill in gaps (skills, perspectives, etc.)
- Take interesting courses
- Engage your faculty
  - Partners on your journey
  - Resources beyond the classroom

# Four Core Pathways and Respective Target Outcomes

## Consulting

External  
Consulting

Internal Consulting

## Finance

Investment  
Banking

Corporate Finance

Financial Services

## Marketing

Brand  
Management

Product Management

B2B Sales

## Tech

Operations &  
Logistics

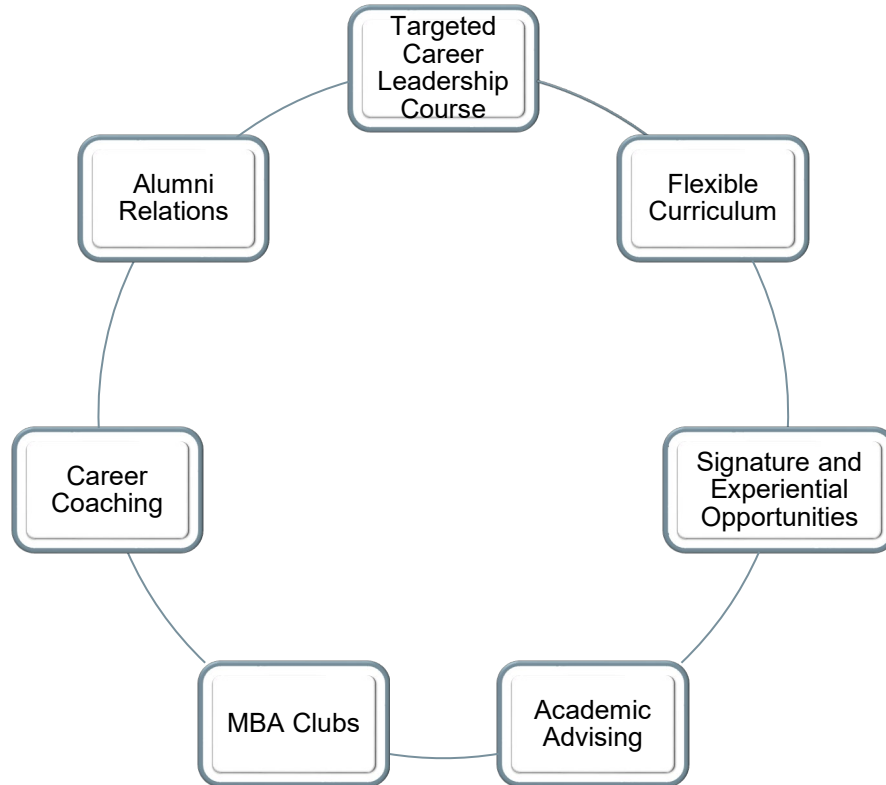
Tech Finance/  
Fin Tech

# Key Elements

- Choose one Career focused Pathway
  - Four Pathway options to align to our core strengths
- Select only one Major
  - Major selection does not have to be directly aligned to Pathway (i.e. Business Analytics Major & Consulting Pathway)
  - Priority registration for Major Classes only
- Add Minors
  - Able to have multiple minors or no minors
  - No priority registration for Minor classes
- No **double counting of classes** except for Ethics and Communications graduation requirements



# Pathway Support



# Majors

- Students choose only one Major
  - Majors focused to five core offerings most closely aligned to pathways
  - Majors require 6 courses to complete
  - Most Majors require selection of courses from within core buckets or have specific required courses
  - Major course offerings updated to reflect current strategy
  - Students select Major independently of Pathway – path to STEM designation for all students

## Majors Available:

- Strategy
- Finance (STEM)
- Marketing
- Digital Marketing and Marketing Analytics (STEM)
- Business Analytics (STEM)

# Minors

- Introduction of 13 Minors
  - Minors group current course offerings into new opportunities for exploration
  - Minors require 4 courses
  - Some Minors require selection of courses from within core buckets or have specific required courses

## Minors Available:

- Strategy
- International Business
- Leadership
- Innovation & Entrepreneurship
- Social Impact
- Finance
- Real Estate
- Investments
- Marketing
- Digital Marketing and Marketing Analytics
- Brand Management
- Digital Product Management
- Operations & Supply Chain Management

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